

# *TallahasseeVoices*

Energy Survey  
February 12, 2007

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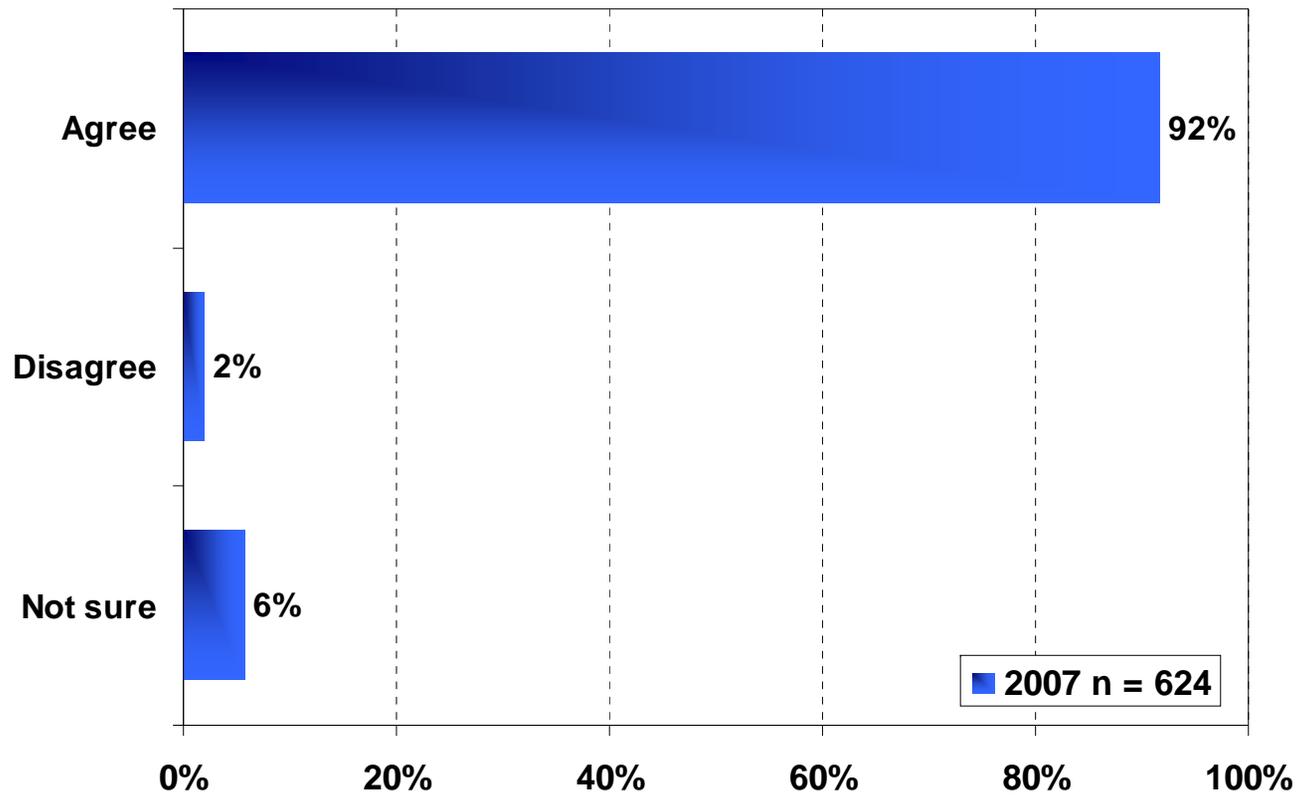
\**TallahasseeVoices* is a pro bono Internet survey panel sponsored by Kerr & Downs Research. There were 624 responses to the survey sent out on February 5, 2007. Panel results have been weighted to reflect the demographics of Leon County and results are representative of all local residents who have access to the Internet at home, work, or school.

Go to our website at [www.tallahasseevoices.com](http://www.tallahasseevoices.com) to learn more about us.

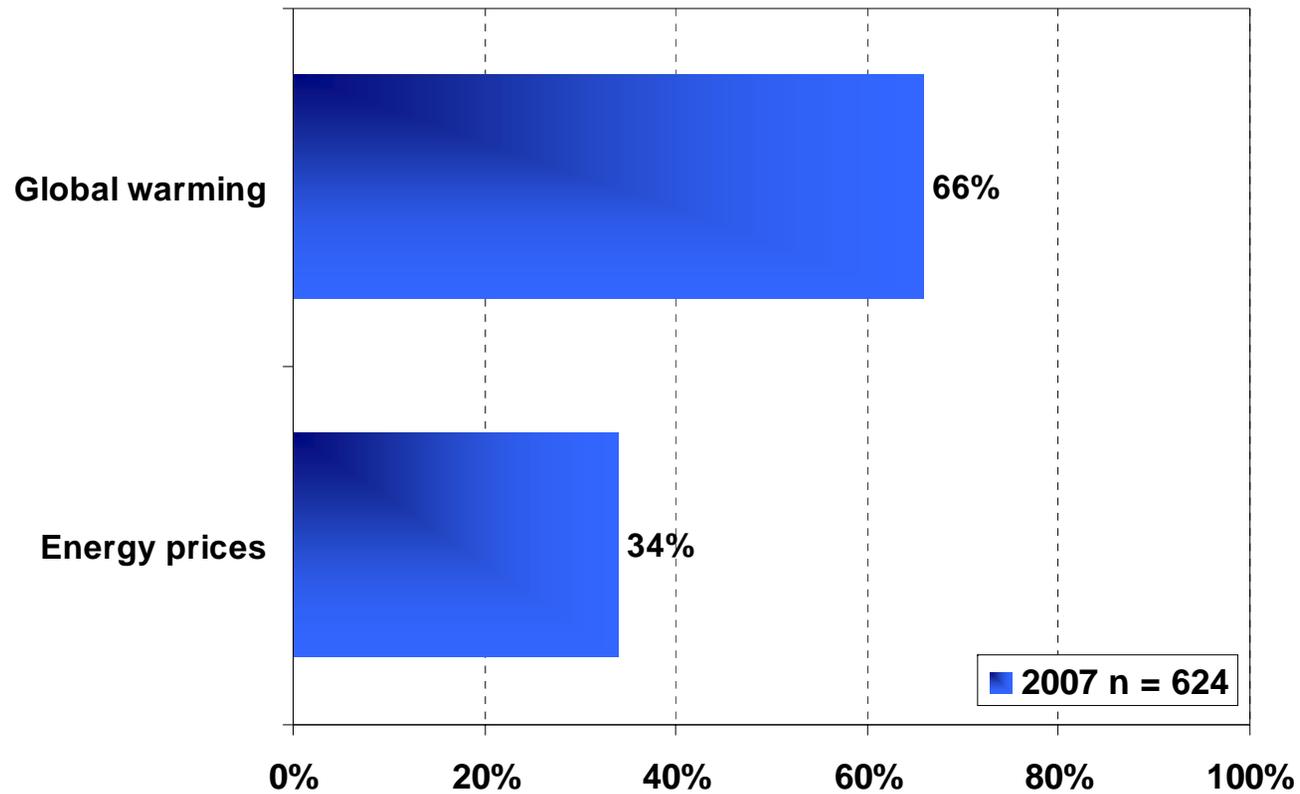
# Survey Highlights

- 92% of Leon County residents agree that the US is too dependent on foreign energy.
- Global warming is considered a more significant problem than increasing energy prices by a 66% to 34% ratio.
- 78% of Leon County residents feel that our planet is in a period of global warming.
- Leon County residents are more likely to think global warming is a result of man's sources and uses of energy than from naturally occurring climate cycles.
- Most Leon County residents feel that solar energy will be the cheapest energy source over the next 2 to 3 years.
- Most residents believe that natural gas and oil fired energy will be the most expensive energy sources in the next 2 to 3 years.
- To reduce energy consumption, residents are more likely to make changes to or within their homes than to buy green products or buy from green companies or to make changes in their transportation habits.
- Home-related changes include adjusting thermostats to save energy and adding insulation to homes.
- 49% of Leon County residents oppose the City's continued consortium of companies that plan to build a coal-fired plant in Taylor City.

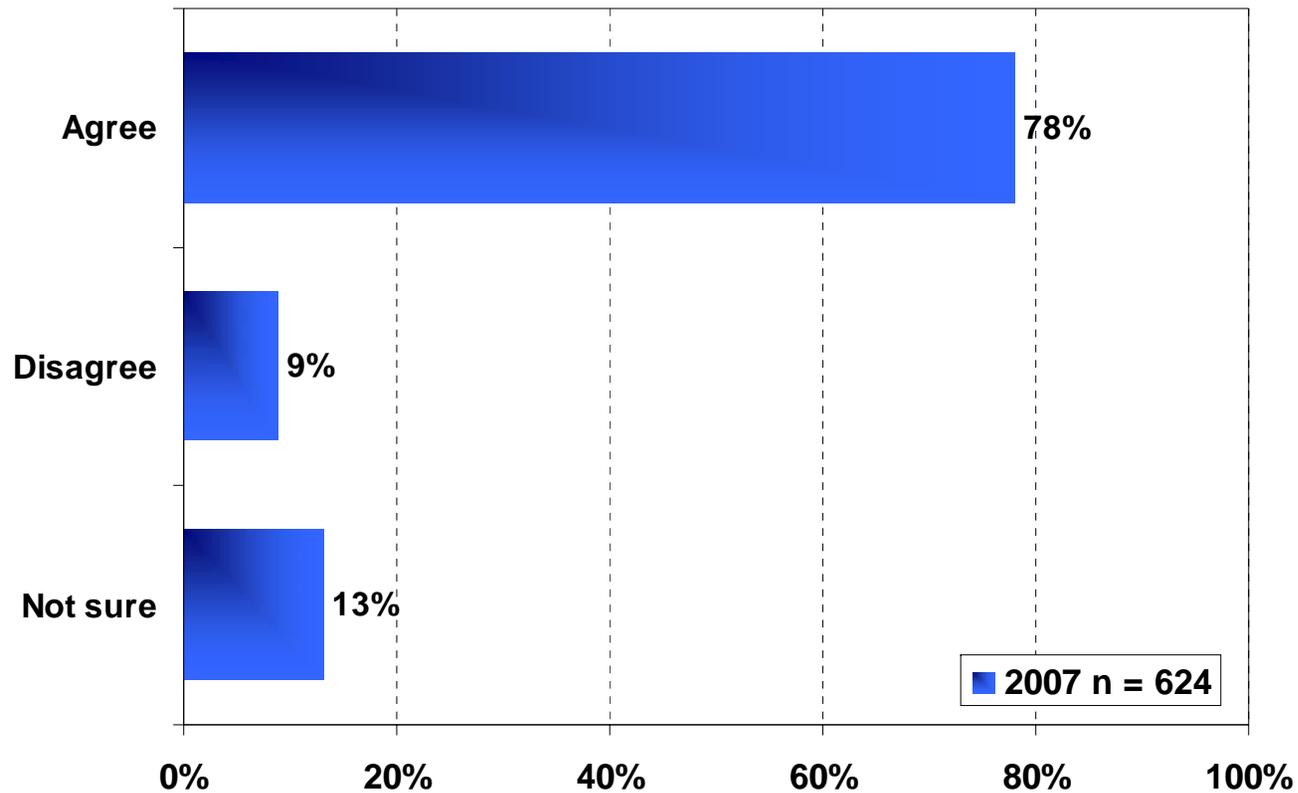
Do you agree or disagree that the US is too dependent on foreign energy?



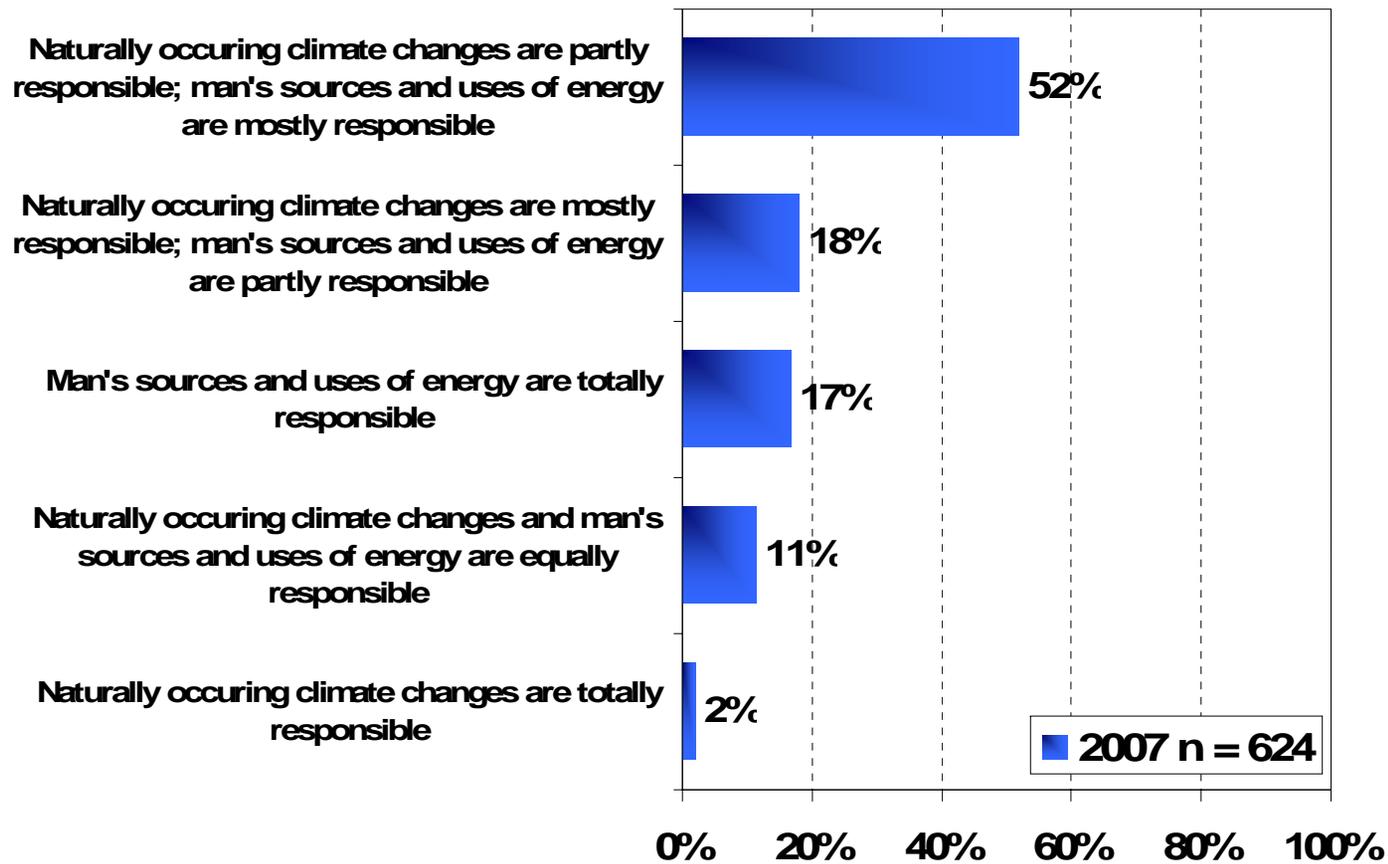
# Which in your opinion is a greater concern?



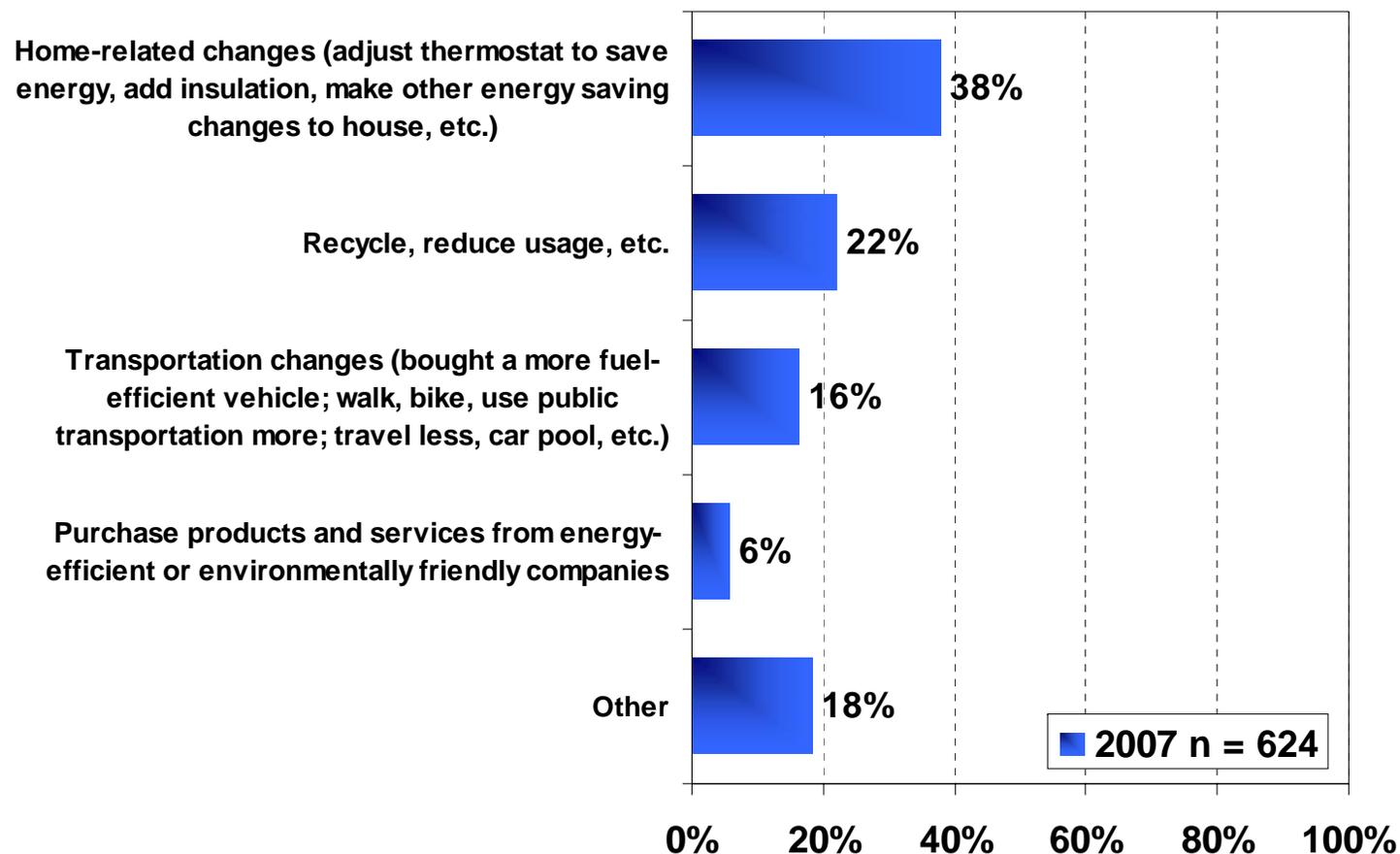
Do you agree or disagree that our planet is in a period of global warming?



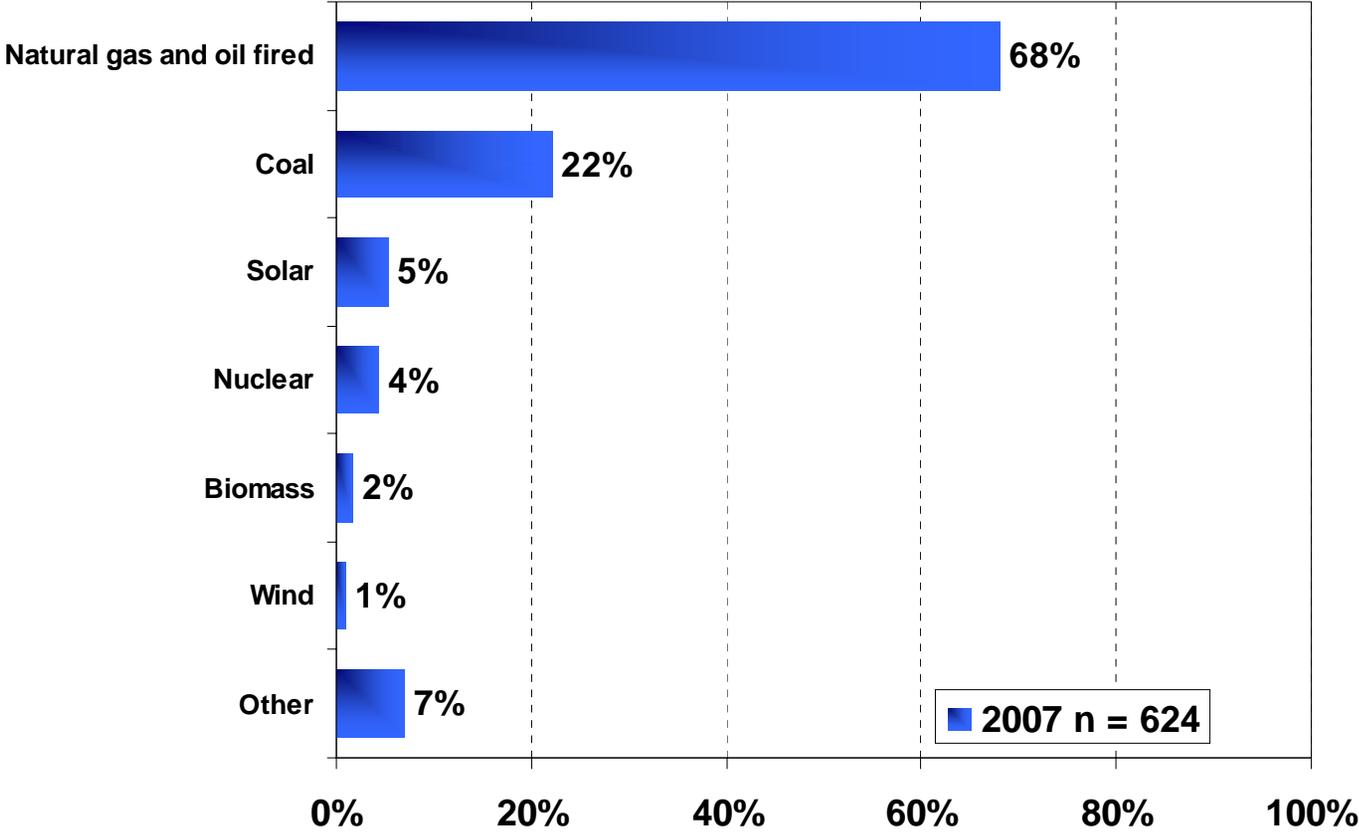
# Who or what is primarily responsible for global warming?



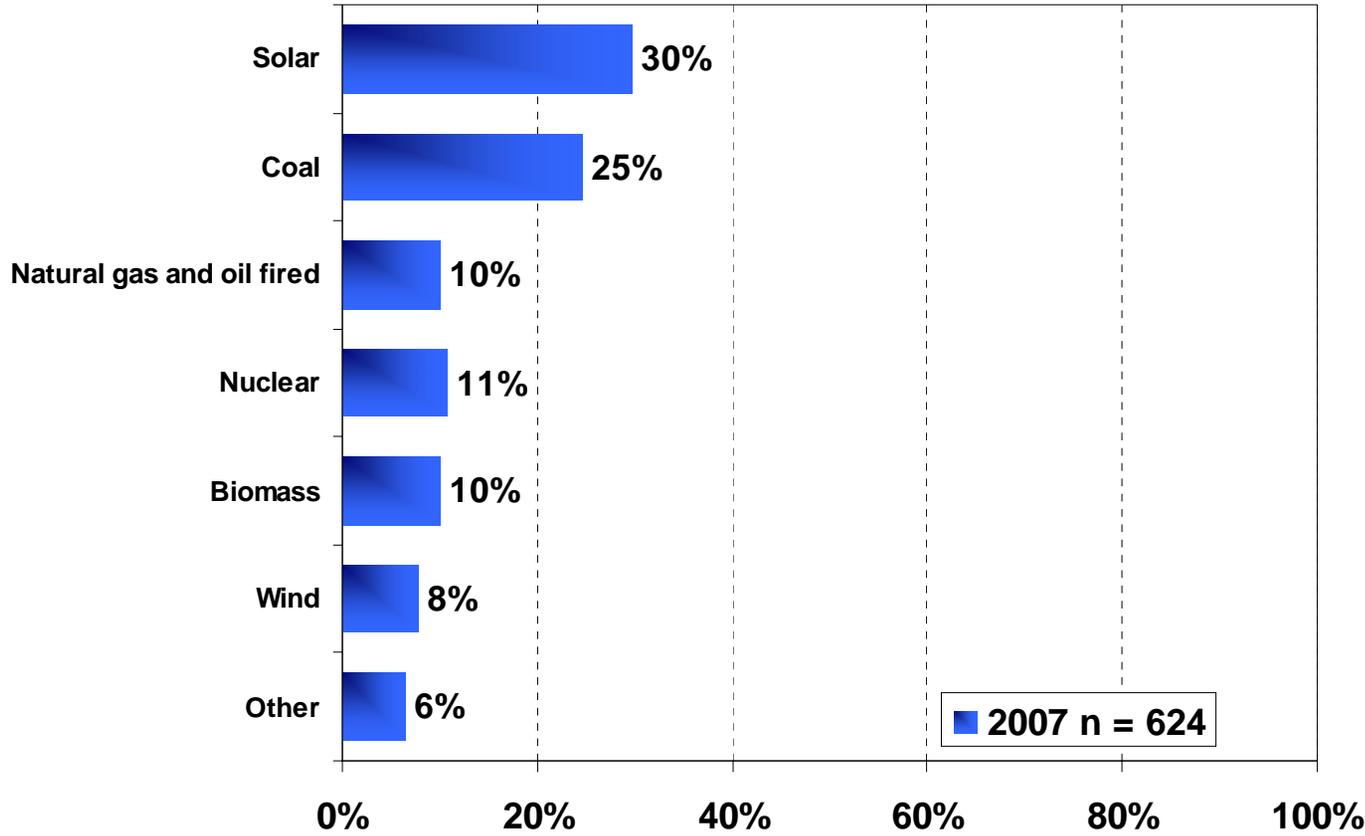
# What actions have you taken in the past 6 months to reduce your energy consumption?



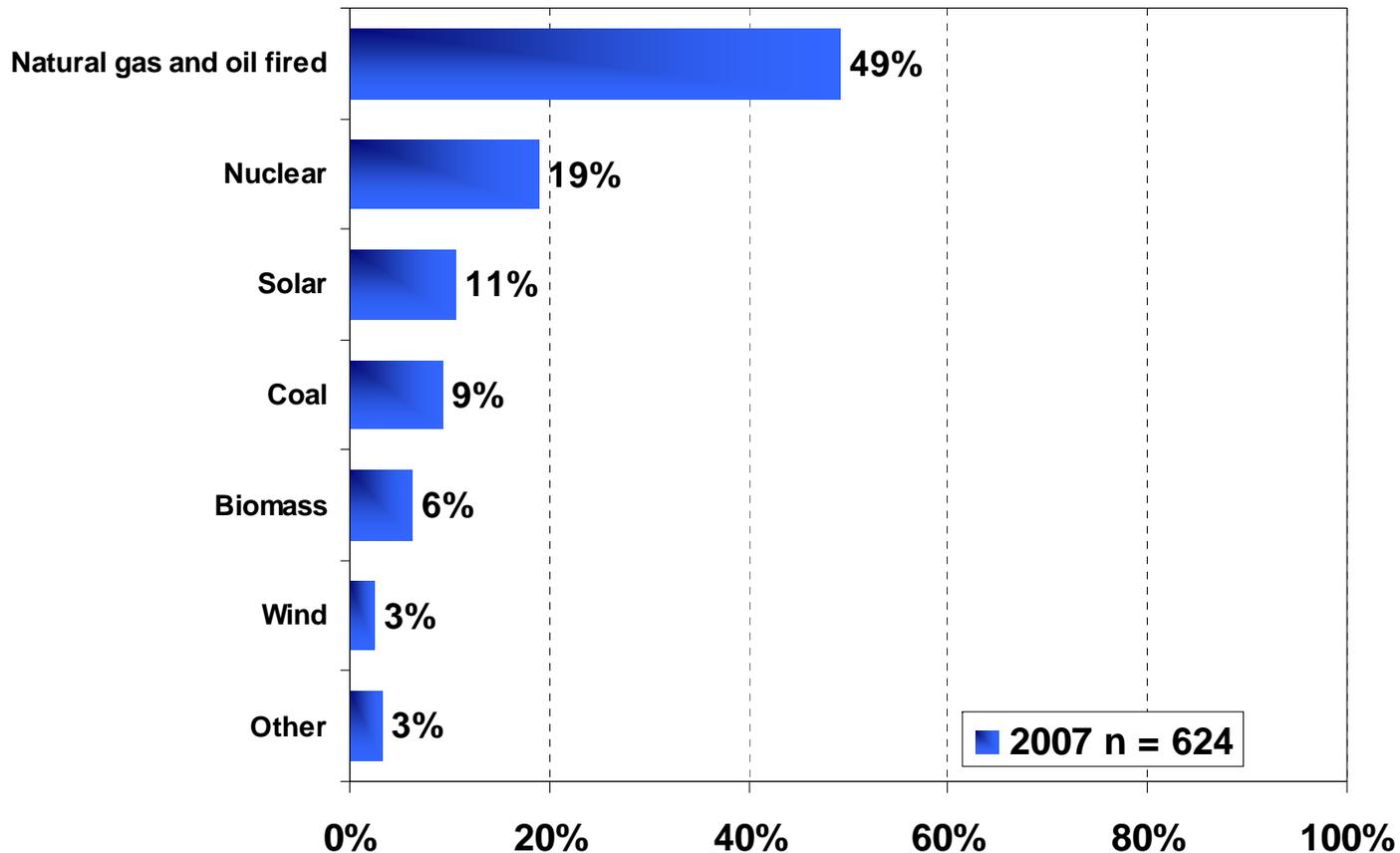
# What percentage of the City's energy currently comes from the following sources?



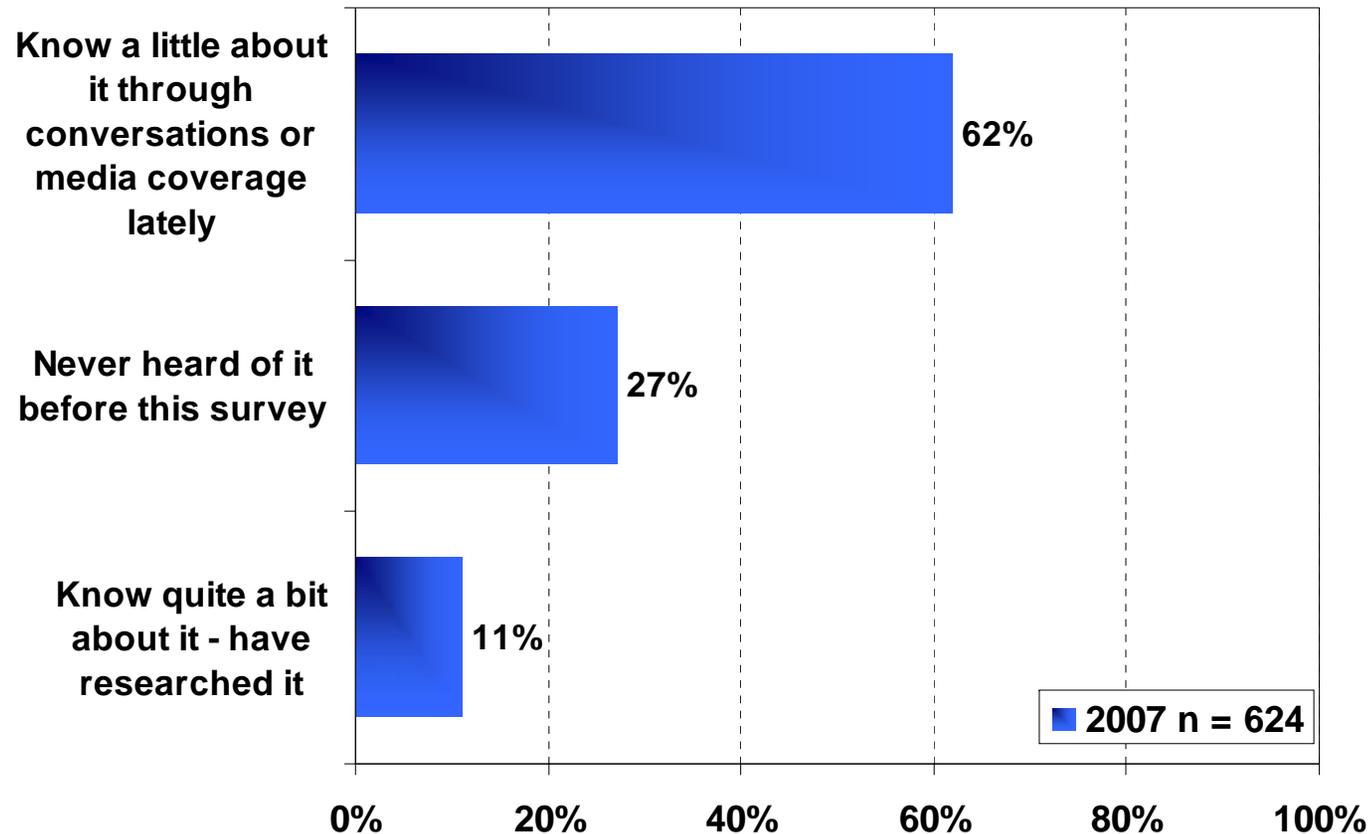
# Which energy source do you think will be the **cheapest** over the next 2 to 3 years?



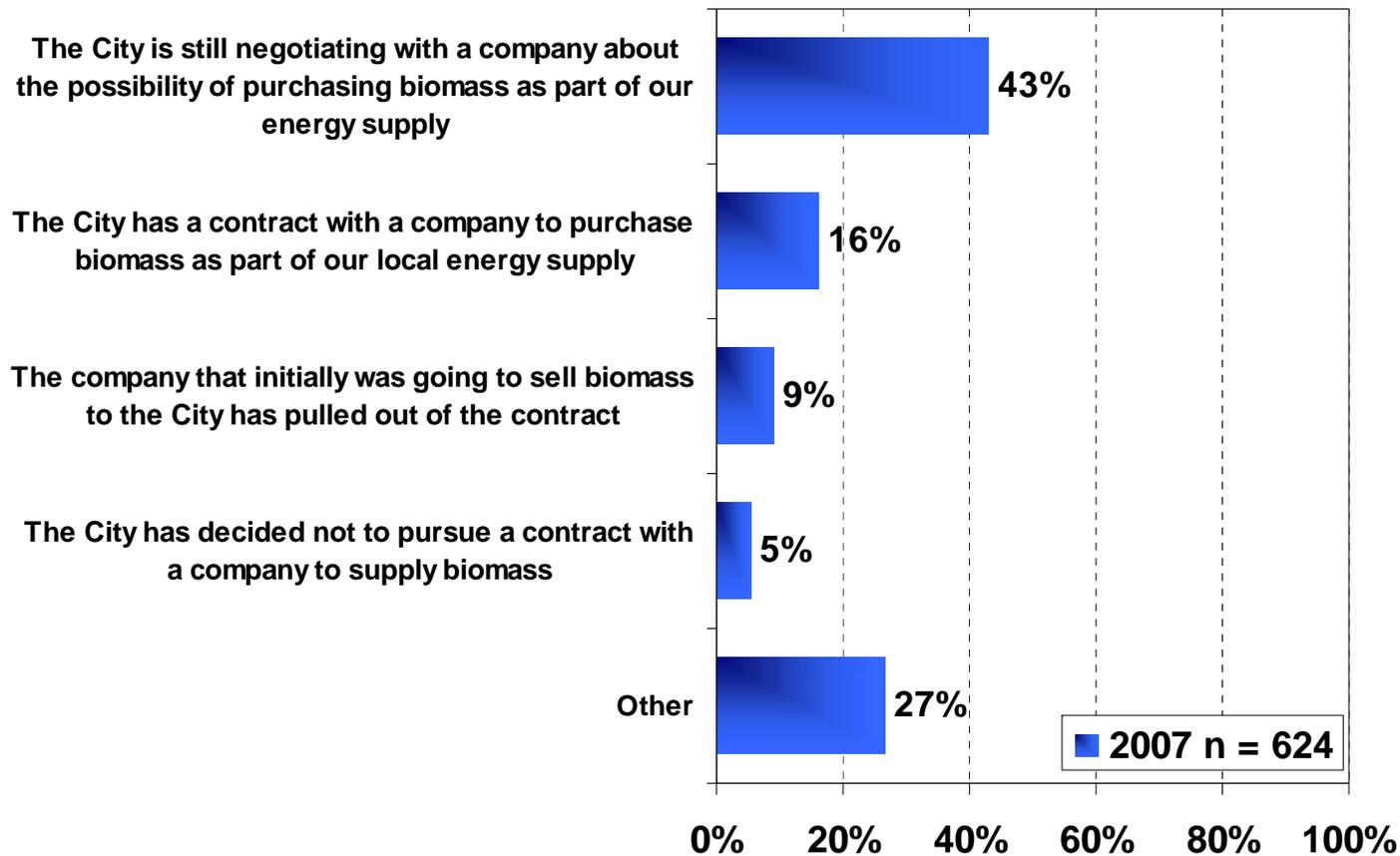
Which energy source do you think will be the **most expensive** over the next 2 to 3 years?



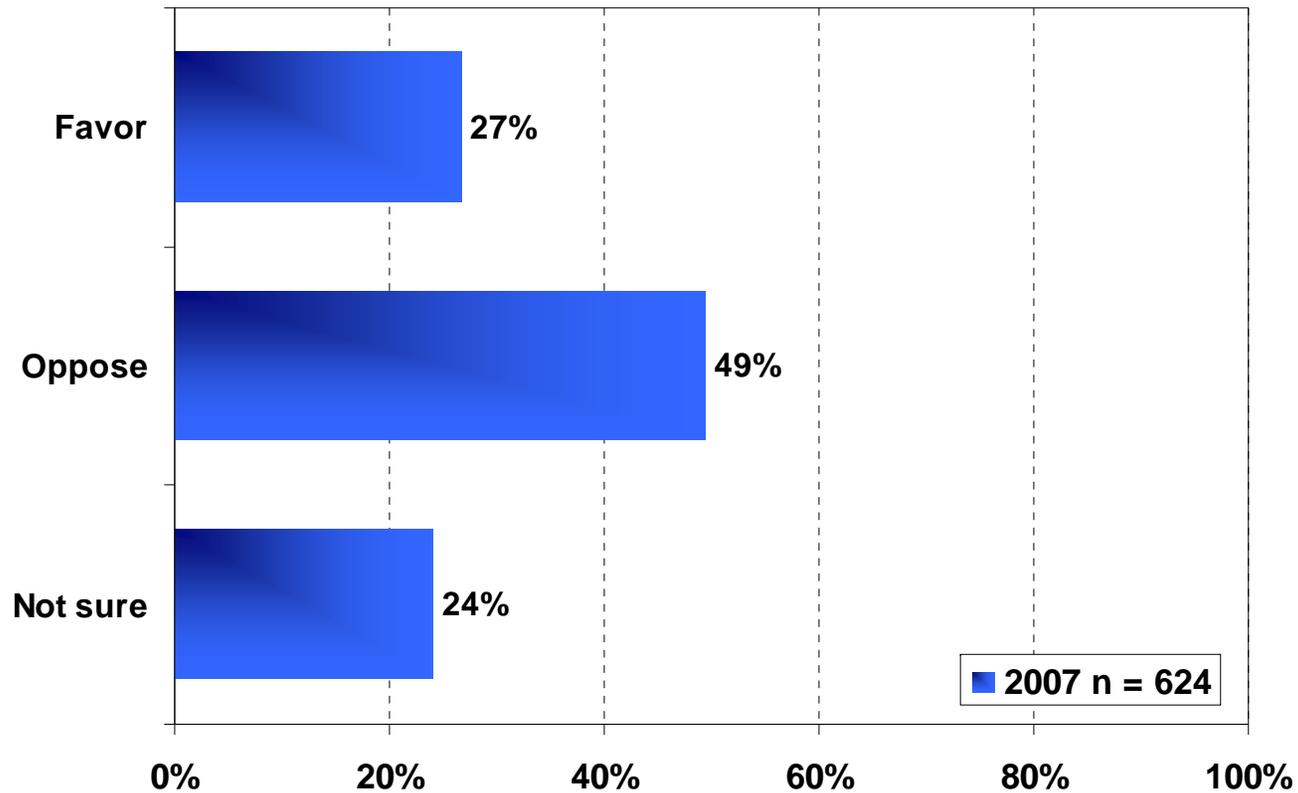
# How familiar are you with biomass as an energy source?



# Based on local media coverage, which of the following represents your understanding of the biomass issue locally?



Do you favor or oppose the City's continued involvement in consortium of companies that plan to build a coal-fired plant in Taylor County? The City will own part of the coal plant and receive energy from the consortium to provide power to our community.



Were you aware of an integrated resource planning process that lasted over 32 months conducted by the City of Tallahassee Utilities to involve experts, City staff, and citizens in the planning for this community's energy future?

